Alex Runde

Experience

ALLY BANK

Senior Animation & Illustration Specialist July 2021 - Current

BANK OF AMERICA

Design & Production Manager April 2018 - July 2021

MOOD MEDIA

Motion Designer May 2017 - April 2018

MYJIVE/UNTOLD

Motion Designer Jan 2016 - May 2017

Production Designer Nov 2012 - Jan 2016

- Conceptualize, visualize, and design special effects, animation, or other visual images that appeal to wide audiences and reflect current trends
- Produce animated graphics for everything ranging from lower thirds, logos, and intro/outro cards, to full productions
- Collaborate with Video Producer and Video Editor on each stage of the initiative, from script and storyboard creation, to presenting work in project touchpoints
- Managed the graphics and animation for all internal videos through the Visual and Broadcast department
- Collaborated with producers on best approaches for video production.
- Assisted on live-action video shoots
- Managed and delegated projects to contractors
- Created and design mockups/artwork to be used in client sales pitches and presentations
- Created short form animated videos to explain products and concepts to sales team and costumers
- Managed and owned projects from concept to final deliverable
- Conceptualized unique ideas for video and motion graphics assignments and advertising campaigns
- Collaborated with Creative Directors, Art Directors, and Copywriters to develop stories and create storyboards and design elements
- Executed and led original motion graphics and visual effects for promo spots, graphics packages, brand trailers, digital signage, product demos, agency reels, and case studies
- Worked with video editors to create ads, short-form documentaries, and scripted shorts

Education

SAVANNAH COLLEGE OF ART AND DESIGN M.A. in Motion Media Design | Anticipated May 2024

RINGLING COLLEGE OF ART AND DESIGN B.F.A. in Computer Animation | May 2011

Programs

After Effects, Photoshop, Illustrator, Premiere, Maya, Cinema 4D